



To but single or not to but single

Is that the question? Of course not! The question is, are you ready for that 31-day March? Don't forget to observe St. Patty and the leprechauns. And nothing moves the troops better than music, but remember that if you use *but but but* for your Marching song, you will probably have all your troops Marching to a different drummer. Not such a bad thing, if that's what you want. *But* singles, forward March! (In cadence) Now that's quite a butt on the left, you're right...



THE NEW BUTOPIAN

MARCH 2001



ISSUE NUMBER THIRTEEN - MORE BUTT IN THE MEDIA

FREE

Hear More Butt, Read More Butt

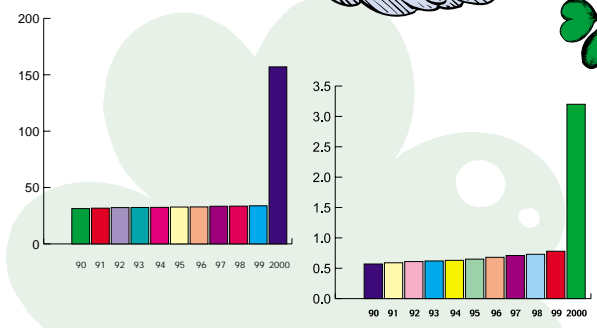
TNB recently completed an exhaustive study of butt references, both in print and broadcast media, measuring overall numbers and density per 1000 words, and we have concluded, much to our liking, that you're hearing and reading more butt than ever before. You may even be seeing more butt, if recent episodes of *NYPD Blue* are any indication, but for the purposes of this survey, we didn't measure visual content.

The year 2000 shows a marked increase over 1999. The 90s, as a decade, saw a slow steady increase both in density and overall (see graphs to right), but nothing remarkable or even particularly noticeable until almost the end of 1999. The last 3 months of 1999 do show the beginning of the trend that will occur in 2000, but they happen so late as to be practically unnoticeable in judging averages.

Media watchers disagree about the future of these trends. Prominent media critic Rich Blabla said, "I think we reached a whole new level in butt media references in the year 2000, and I expect we'll stay at that new level for the next few years, with minor fluctuations. But I don't see dramatic increases in 2001 over our year 2000 levels."

Of course, it's too early in the year to speculate about a *leveling off*, but some media watchers disagree with Blabla and suggest that we could see dramatic rises through 2001 and even 2002. Others say that the present level of butt media references *may not be sustainable*, and predict a return to 1990s levels over the next year.

TNB certainly hopes this last group is wrong, and we as a publication will certainly continue to do our part in getting the butt out there. But let's also not forget to step back once in a while and reflect on what a good year 2000 was for butt.



Charting the increase in butt

These 2 charts clearly show the dramatic increase in media butt references that occurred in the year 2000. The chart to the left measures overall butt references, in thousands, occurring in major media outlets, which included cable TV as well as major networks, radio and print media (magazines and newspapers). The chart to the right measures the occurrence of butt references per thousand words used in these combined media sources.

BUTZVILLE PICTURE OF THE MONTH



One Dead End Deserves Another

Just as we featured the big dead end sign at Buttzville Court in our November 2000 issue, we thought it fitting to feature the small dead-end sign at Buttzville Court in another issue, and this seemed like as good a time as any. As a bonus feature, we also give you **the metal bridge**. This sort of thing is now known in business circles as *value added*.

Did You Know

that the butopian custom of saying "but you" to someone who farts audibly comes from the Middle Ages? During that time, people apparently believed that a person's soul temporarily escaped their body during a loud fart, and anyone standing too close could accidentally inhale the wayward spirit. The bystanders would therefore say "butt you" as a way of telling this spirit that it shouldn't go into them but instead return to the body it came from. This expression has evolved into a common politeness today.

Let V Day Not Be Forgotten

We apologize for not mentioning V day in our list of holidays in the February issue. V day, which is named for a particular part of the female anatomy, is February 10, and while it began very recently (in 1996), this does not diminish its importance in the February holiday season. Howard Stern, remarking on the special nature of V day, suggested that there should also be an A day, to be named for another prominent body part, this one common to both sexes. While we agree with Howard, TNB believes this day should be call B day, for reasons we consider obvious. Let's not forget V day! But also, give us B day!



IN THE NEWS

"Like anything in life, a kick in the **butt** is probably a good teacher if you turn around and see who did it," said **Sandra Bullock** in a TV interview about the Golden Globe Awards, when asked about the ups and downs of her career.

Sportscaster **Lou Berman** of *Channel 4 News* in New York reported in January on an incident in which Marcus Camby "head-**butted** his own coach!"

"Should I climb down your front, so we're face to face, or should I climb down your back, so we're **butt** to face?" asked **David Schwimmer**'s character Ross in a January episode of *Friends*.

If you didn't already know, a recent TV commercial tells you that "Motrine I.V. kicks **butt**."

Model **Ines Rivero**, speaking about what works and what doesn't in being a model, said that what doesn't work is "having a husband tell you all the time that your **butt** is falling and your breasts aren't big enough."

"I've been dying to kick some more **butt** since I did 'Knock Off' [a 1998 film with Jean-Claude Van Damme]," said actress **Lela Rochon Fuqua** about her role in the TV show *The Division*.

Gervase Peterson, one of the members of the original *Survivor* TV show, offered some advice to guys regarding that situation: "The women are going to try to kick your **butt** every chance they get, 'cause then they'll be a hero to women all across the country. Sue and Jenna wanted to beat a man on national television so bad they could taste it."

Fellow *Survivor* cast member **Susan Hawk**, when asked about her plans for the near future, said, "I plan on watching *Survivor II* and sitting down every week on my **butt** just like the rest of America."

"Why are you so embarrassed? Could it be because of your girlfriend's naked **butt**?" says a character from a January episode of *That 70s Show*.

"Campy, low-tech **Batman** was the ultimate exercise in reality suspension, inviting fans into a kooky, colorful universe where the feet that kicked **butt** were shod with high heels ([Julie] Newmar's Catwoman and [Yvonne] Craig's Batgirl) and villains threatened in verse ([Frank] Gorshin's Riddler)," wrote **Tim Williams** in a December issue of *TV Guide*.

"This moonlighting gig [asking questions to contestants on *Big Brother*] has made her [Julie Chen, news anchor for *The Early Show*] the **butt** of jokes, raising doubts about the future of her journalism career," wrote **Ted Johnson** in another issue of *TV Guide*.

And **Matt Roush** wrote in another issue of *TV Guide*, "What makes me bullish on *Bull* is the way it turns its heroes — who at first come off like smug, chest-**butting** office brats — into underdogs."

Red Cent Records Official Statement, 3/1/01, regarding availability of the *but* album vs. the *but* single:

The *but* single: is done, available now.

The *but* album: is not done, not available yet.



No, *TNB* is not accepting ads from game manufacturers. This ran in a recent issue of *Rolling Stone*, and we didn't want you to miss it.

But Celeb of the Month

This person played linebacker for the Chicago Bears from 1965-73, and now appears in commercials for the XFL and works as the XFL's director of football competition.

Answer to February 2000 *But Celeb of the Month*: Samuel Butman, let him never be forgotten!

Litigator's Bloodlines

(for those interested in horses)

Litigator is an imported 1993 Dutch Warmblood gelding by the internationally acclaimed, keur stallion Zeoliet. Zeoliet is consistently high in the international index for producing both dressage horses and jumpers. Zeoliet is by the legendary G. Ramiro Z., world renowned for producing outstanding, athletic offspring. Litigator's dam is **Butopia**, a keur mare by the world class Le Mexico, also a keur stallion, as well an exceptional international jumper and producer of countless fine dressage horses. Litigator's pedigree is exceptional, with all keurs in the second generation, and of the four third generation horses, two are keur, one is preferant, and one is keur preferant prestatite.

Anyone wishing any more information on Litigator, along with a complete chart of his bloodlines, should check out the website of Foal's Paradise Farm, at <http://www.foalsparadisefarm.com/stallions.htm>.

And the winner is...

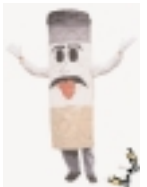
If you sat in the audience for the taping of the My VH1 Awards this year you got to see a man dressed as "Ricky Martin's ass" appear onstage to accept the star's "Booty Shake" award. A spokeswoman for VH1 claims that the sequence didn't air due to time constraints, but Jeff Norman, the man in the costume, says that Martin publicist Kim Jakwerth told him they'd gotten the segment cut. Norman says one of Martin's reps called VH1 saying the star was "furious" and ordered that the segment be cut. Is it possible we've seen the last of Ricky Martin's butt?

And Here's Ciggy Butt!



A few images from the Ciggy Butt home page, including Ciggy at the World Conference on Health or Tobacco in Chicago in August, 2000 (above right), Ciggy meeting Oregon's famous Barf Mobile in summer 2000 (above left) and Ciggy going tribal (above center).

The New Butopian is published monthly by the Society for a New Butopia, which is solely responsible for its content. We thank Red Cent Records for the use of their staff and facilities. However, the opinions and viewpoints expressed by *The New Butopian* do not necessarily reflect those of Red Cent Records.



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